



# GET GOING GRANT

## Application Guidance

Make the changes you want to see in your community with a Jump Start from our funding programme for new and creative ideas.

### Funding Criteria

The Active Withernsea Get Going initiative offers funding from £50 up to £1000. It is designed to be simple and enable residents and local community groups to easily access what they need to implement their ideas within the community. We want to encourage fresh, creative thinking to drive new ideas to get Withernsea residents more active. Grants are available to residents of Withernsea and surrounding areas and groups or organisations who are based or operate in this vicinity. Activities and ideas must be of benefit to Withernsea residents. Ideas must fit within the Active Withernsea principles and decisions will be made not only on the impact of the idea, but also value for money.

### About Active Withernsea

Active Withernsea is part of a pilot programme from Sport England aimed at tackling inactivity and increasing sport and physical activity participation. We are about local residents, voluntary and community organisations coming together to create a happier, healthier and more active Withernsea where people feel connected to their community.

Our local delivery pilot (LDP) is community-led, which means we listen, understand and respect the opinions of the local residents.

Our focus is on Withernsea residents improving their health and wellbeing by being able to be more socially, mentally and physically active.

We want people to feel able to be active in their lives, active in their bodies and active in their community and we're working with our community to find innovative ways to achieve this.

### Frequently Asked Questions:

#### How much funding can I apply for?

Grants from £50 up to £1000 are available.

#### How do I apply for a Get Going grant?

Applications can be written, or submitted electronically. Your application can also be supported with videos and photos to bring it to life.

#### What support is available?

An Active Withernsea team member will be the first point of contact with your application; a great opportunity to talk through your idea before putting pen to paper. The team will also give some pointers about other funding opportunities and suggest links with similar work that is already going on.

### What are some of the things we are looking for in the application?

- ~ New, creative and innovative ideas.
- ~ What your idea is to get people more active in Withernsea and why this matters to you.
- ~ How your idea can build connections in the community.
- ~ How your idea will engage with local, passionate people in the community.
- ~ How the community has been involved in developing your idea.
- ~ Who your idea is for in the community.
- ~ An understanding of the intended impact your ideas will have on the community – what changes people will feel, see and hear.
- ~ What you hope to learn from delivering your idea. How you will share the learning from your idea.
- ~ How your project might continue when the funding has been spent.
- ~ What, apart from money, will help make your idea a reality. i.e. free use of a room, donated equipment, a professional giving their time to support your activities etc.

### Who can apply for a Get Going grant?

- ~ Individuals
- ~ Informal groups (non-constituted)
- ~ Voluntary or community groups (constituted)
- ~ Businesses and sole traders
- ~ Companies Limited by Guarantee
- ~ Registered charities
- ~ Community Interest Companies
- ~ Social Enterprises
- ~ Statutory Bodies (e.g. Local Authority, CCG, NHS)
- ~ Schools, Colleges, Nurseries, Playgroups.

### What can't the Get Going grant fund?

- ~ Ideas that promote religious beliefs or political campaigns
- ~ Retrospective costs or loan repayments
- ~ Existing programmes unless it's to enable the development of a new idea or activity which will increase participation in the programme
- ~ Ongoing running costs of an organisation
- ~ Items that can only benefit an individual
- ~ Ideas that mainly benefit residents living outside of Withernsea.

## What can the Get Going grant fund?

New and creative ways to get Withernsea residents more mentally, socially and physically active.

The grant can fund a wide range of items including volunteer expenses, publicity costs, training, equipment, room hire, materials for activities, etc. Contribution to fees can be considered when there is a clear need to bring additional expertise to an activity. The grants can be used by existing groups to introduce new activities e.g. a dance group offers a new class which may attract different participants such as a hip hop class which may attract more young people or a ballroom class which might attract an older group or couples.

## Match funding

We are able to provide match funding which will strengthen your idea and increase its sustainability. This means that we will agree to match, or partially match other funding you may have received for ideas which meet our criteria.

## Individuals and Informal Groups

Unfortunately we are unable to pay out funds into individuals' bank accounts but will help you with the support and resources you need instead.

## Groups and Organisations

Why do I have to provide a Governing document, Safeguarding policy and Equal Opportunities policy?

Good governance is very important to ensure that LDP work is fair, equal, and to robust standards. Governing documents, Safeguarding and Equal Opportunities policies are the cornerstone of demonstrating good governance and you may be required to provide copies. You may also require a health and safety policy for your activity. If you need any documentation but don't have it, an Active Withernsea team member will help you with support and guidance.

## How will I receive the funding?

Typically, the funding will be sent via a BACS transfer from the funds holder, unless other arrangements are agreed.

## How long will it take to receive funding?

Upon receipt of the signed agreement, payment will be raised by the funds holder and will take up to 10 working days to receive.

## Will I be required to sign an agreement?

You will be asked to sign a Grant Offer Letter which will be an agreement between you and the funds holder. You will need to provide your bank details and sign and return your Grant Offer Letter before any funding is released.

## Are there deadlines for applications?

There are no deadlines for applications. All applications received by the end of a calendar month will be reviewed and decisions made within the next calendar month.

## How will I find out if my application is approved?

A member of the Active Withernsea team will contact you either by phone or email to let you know the decision.

## Will I be required to complete an evaluation?

Yes. Active Withernsea will expect you to share with us real life stories, learnings and challenges on an ongoing basis. You will also be required to collect some participant data such as an attendance register where applicable.

## How will my data be used?

We will only use the information contained in this application to monitor progress of the activity/event/project over the funding and necessary reporting period.

The information will be kept for three years following the end of the funding scheme, after which it will be destroyed/deleted (as appropriate). The data will not be shared wider than the LDP Network.

If any information in your application changes, please inform the Active Withernsea Team as soon as possible to ensure all data is accurate and up to date. The information will be kept securely in accordance with GDPR.



## Who can I talk to for more information?

Contact us:

✉ Active Withernsea  
170 Queen Street  
Withernsea  
HU19 2JY

☎ 01964 782299

@ active.withernsea@eastriding.gov.uk

🌐 www.activewithernsea.org

📱 Search for Active Withernsea  
on Facebook, Twitter or Instagram

**Sustainability**  
Value for money

**Hear every voice**  
Be an easy to access organisation

# Our PRINCIPLES

**Facilitate, don't dictate**  
Communicate clearly

**Time to reflect**

**Increase activity and participation**

**Spread the learning**

**Tuning in**

JOIN A TEAM  
BIKE WALK

**Community led**  
Give opportunity

# ACTIVE WITHERNSEA PRINCIPLES:

## Tuning In

Tuning in is getting the vibe, the feeling, the atmosphere. It's listening to conversations and really hearing what is being said or implied. Tuning in is being conscious of the temperature of the town.

## Community led

You – the community – make the decisions. We don't want to come in and tell you how things are going to be, we want the community to tell us how it's going to be. Working from the bottom up means we help create sustainable, relevant projects for the communities of Withernsea. The Get Going Grants can also help empower members of the community to try something new and lead from their position.

## Increase activity and participation

No, not running marathons – we want to see Withernsea happier and healthier by being more socially, mentally and physically active. There are so many activities in Withernsea, and so much potential for more our Get going Grants could help with - or you could run a marathon if you wanted! We know activity looks different for different people, we want to support the steps needed to get people more active in a way that suits them

## Communicate clearly

We want our ideas, principles, projects and marketing to be easy to access for all and keeping things easy to understand. For the community to talk to us and each other in the way that works for them. Encouraging two way conversation and breaking barriers that could prevent this.

## Give opportunity

It means we're not doing 'things' to the people of Withernsea but we are helping Withernsea people to do the 'things' themselves. We will nurture and support, share our knowledge and our resources to help the community achieve their goals, it's all part of being community led. Do you have a great idea? Well let's see if we can help get that off the ground! We want the community to generate new ideas, explore new ways of working, reimagine old ideas and anything in between. We'll support however we can, a massive part of the Active Withernsea pilot is that it makes all things possible – no right or wrong answers and a safe space to try things (no matter the outcome).

## Facilitate don't dictate

We're not going to tell you what to do, we're not going to do it for you... but we will support you to do it for yourself. We really want to make things happen by helping the community do it for themselves.

## Sustainability

We will help and support, but along with our principles of community led and giving opportunity – we won't do it for you. We can help find partnership working that will support you, we can connect you to like-minded people but the 'stuff' has to be able to keep going without us. We want to do this by giving opportunities to the community, by supporting things the community want – you're much more likely to support and sustain something you care about!

## Spread the learning

Spreading the learning is sharing information, knowledge and understanding to help make things easier for the community and the people, groups and organisations that it is made up of.

## Hear every voice

Hearing every voice means that we want to hear a variety of opinions, thoughts and ideas from the Withernsea community. Not everyone thinks, wants or needs the same so it is important we take the time to listen and really hear what the wider community want. In the future we would love for the community to be talking to each other and really hearing each other.

## Time to reflect

Time to reflect is giving ourselves the time to look at what went well, and what could have gone better. From taking this time and not constantly jumping from one thing to another we can take time to evaluate and learn – hopefully improving as we go along.

## Be an easy to access organisation

Being an easy to access organisation means every possible step is taken to be open to everyone, encouraging interactions and 'going to them' rather than expecting them to come to where you are.

## Value for money

We want to invest our money wisely, in things that will really enhance Withernsea. Not everything has to be successful, but we need to see that there is learning and understanding in what did and didn't work out. Value for money doesn't mean it's a bargain, it doesn't mean it's a sensible investment – Value for money means we can grow and learn from it no matter the outcome. We want to invest in projects that the community can get behind and that we can all learn from. So part of being value for money is that it follows some (or all) of our principles. Value for money isn't necessarily just about getting a bargain, it's from the potential learning and next steps that the investment can open.

